

PROSPECTUS
CERTIFICATION COURSE
IN
CAREER GUIDANCE AND STUDY ABROAD



CAREER BY CHOICE, NOT BY CHANCE

MAPing Lives
Counselling & Career Guidance

&

 **BLUE NILE**
COUNSELLING | LIFE SKILLS | CAREER GUIDANCE

COURSE TITLE: CAREER GUIDANCE AND STUDY ABROAD CERTIFICATION

Are you passionate about helping individuals navigate their career paths and make informed choices about their futures? Do you enjoy supporting others in discovering their strengths, interests, and aspirations? If so, our Career Guidance and Counselling course might be the perfect fit for you!

“You see, in life, lots of people know what to do, but few people actually do what they know. Knowing is not enough. You must **take action.**”

Willy Merdiansyah
Friday - July 20, 2012 5:11 am

COURSE OVERVIEW: Our “Career Guidance and Study Abroad” course provides an in-depth exploration of theories, techniques, and practical applications in the field of career Counselling. Throughout this course, you'll delve into various aspects of career development, assessment tools, Counselling techniques, and ethical considerations essential for guiding individuals towards fulfilling and meaningful careers.

This comprehensive 16-week course offers 32 hours of intensive training in career guidance and study abroad counselling. Participants will engage in a blend of in-person and online instruction, supplemented by practical assessments, guest lectures, and a wealth of resources to facilitate learning.

Throughout the course, students will delve into key topics such as career planning, psychometric assessments, study abroad requirements, and counselling techniques. Assessment methods include weekly quizzes to gauge understanding, case studies to apply theoretical knowledge, practicum evaluations to assess counselling skills, and active participation in discussions and activities.

Participants will have access to theories, journal articles, and curated online resources to deepen their understanding of the subject matter.

Additionally, guest speakers from relevant fields will provide insights and expertise, enriching the learning experience.

The course includes all necessary course materials,



What You'll Learn:

- Gain insights into the historical perspectives and current trends shaping the field of career guidance and Counselling.
- Explore key theories of career development to understand the factors influencing career choices.
- Learn to utilize a variety of career assessment tools to assess interests, aptitudes, and personality traits.
- Develop Counselling skills, including active listening, empathy, and motivational interviewing, to support individuals in their career exploration and decision-making processes.
- Discover strategies for Counselling diverse populations and addressing barriers to career development.
- Understand the ethical and legal issues inherent in career Counselling and develop professional boundaries and standards.
- Explore emerging trends and technologies shaping the future of career Counselling.

SYLLABUS

Module 1: Introduction to Career Counselling and Planning

- Overview of career Counselling
- Importance of career planning
- Basic principles and methodologies

Module 2: Different Boards and Selection Processes

- Understanding various educational boards
- Selection criteria and processes

Module 3: Exploring Macro-Level Careers

- Introduction to diverse career paths
- Trends and opportunities in different industries



- **Module 4: Case Studies and Counselling Situations**
- Analysing real-life counselling scenarios
- Effective counselling techniques

Module 5: Constraints and Challenges in Career Planning

- Identifying common challenges
- Strategies for overcoming constraints

Module 6: Myers-Briggs Type Indicator (MBTI)

- Understanding personality types
- Application in career Counselling

Module 7: Holland Career Interest Areas (RIASEC Model)

- Exploring Holland's theory
- Career alignment based on interest areas

Module 8: Gardner's Theory of Multiple Intelligences

- Overview of Gardner's theory
- Implications for career Counselling

Module 9: Left Brain and Right Brain-Oriented Students

- Understanding cognitive capabilities
- Tailoring guidance based on learning styles

Module 10: Emotional Intelligence (EQ)

- Importance of EQ in career success
- EQ assessment and development strategies



Module 11: Psychometric Tests in Career Counselling

- Types of psychometric assessments
- Interpretation and application

Module 12: Profiling and Interpretation of Reports

- Analysing assessment results
- Formulating career recommendations

Module 13: Career Recommendations

- Providing personalized career advice & Creating action plans for clients
- **Module 14: Case Studies in Career Counselling**
- Reviewing diverse case scenarios
- Developing Counselling strategies

Module 15: Childhood to Adolescence Transition

- Understanding developmental stages
- Career guidance during adolescence

Module 16: Considerations in Career Decision-Making

- Factors influencing career choices
- Ethical considerations in Counselling

Module 17: Role of Parents in Career Guidance

- Engaging parents in the Counselling process
- Collaboration for effective career planning

Module 18: Study Skills and Stress Management

- Techniques for effective studying and Stress management strategies for students

Module 19: Counselling Special Children with Disabilities

- Understanding learning disabilities
- Tailoring guidance for special needs students

Module 20: Mid-Level Career Crisis and Challenges



- Addressing career stagnation and transitions
- Career re-evaluation and planning

Module 21: Guidance for Study Abroad

- Overview of study abroad opportunities
- Application procedures and requirements

Module 22: New Age Careers

- Emerging career trends
- Opportunities in technology and innovation

Module 23: Guidance for Counsellors

- Professional ethics and standards
- Continuous professional development

Module 24: Study Abroad Requirements

- Country-specific requirements and procedures
- Visa application and documentation

Module 25: Profile Building for Foreign Universities

- Crafting Statements of Purpose (SOPs), Letters of Recommendation (LORs), and CVs
- Strategies for effective profile presentation

Module 26: Marketing Career Counselling Services



- Branding and promoting Counselling services
- Client acquisition and retention strategies

Module 27: Post-Course Support

- Continuing support for course participants
- Networking opportunities and resources

Module 28: Job Search Strategies and Resume Building

- Effective job search techniques with Resume writing and customization

Why Choose Our Course:

- **Experienced Instructors:** Learn from seasoned professionals with extensive experience in career Counselling and education.
- **Practical Experience:** Gain hands-on experience through practicum opportunities, allowing you to apply Counselling techniques in real-world settings.
- **Flexible Learning:** Our course offers flexibility through a blend of in-person and online instruction, accommodating diverse learning styles and schedules.
- **Networking Opportunities:** Connect with fellow students, alumni, and guest speakers from the field of career Counselling, expanding your professional network.
- **Career Advancement:** Prepare yourself for a rewarding career in career Counselling, employee development, education, or related fields.

Who Should Enrol: Our Career Guidance and Counselling course is ideal for:

- Students interested in pursuing careers in Counselling, psychology, education, or human resources.
- Professionals seeking to enhance their Counselling skills and expand their career opportunities.
- Individuals passionate about helping others explore their interests, talents, and career goals.

Get In The Know!

The Perfect Career

“Right Vision, Right Aptitude, Bright Career”

COURSE DETAILS

Duration: 16 Weeks (32 Hours)

Format: In-Classroom and online instruction

Assessment: Weekly quizzes, case studies, practicum evaluation, participation

Resources: Textbooks, journal articles, online resources, guest speakers

Course Fee: Rs 24,999 (Including Course Material) [Early Bird and Group Discounts Available]

Seats: Limited availability, first come first served **Start Date -** June 22nd to Oct 26th 2024

Venues:

- **Weekend Sessions: Saturdays, 11:00 AM – 1:00 PM**
 - MAPing Lives Counselling and Career Guidance, Saha kara Nagar
- **Weekday Sessions: Wednesdays, 11:00 AM – 1:00 PM**
 - Blue Nile Counselling, Life Skills, Career Guidance, MG Road
- **Online Sessions: Choose from either of the above timings**

Join Us: Take the first step towards a fulfilling career in career guidance and counselling. Enrol in our course today and embark on a journey to empower individuals in realizing their full potential and achieving their career goals!

However, seats are limited, so early enrolment is encouraged to secure a spot in this transformative program.



Other Programs

Life Skills, Diploma in Student Counselling Psychology, Internships for Psychology Students, Summer camps for Children, Stress Management, Study Skills, Public Speaking, Positive Parenting and many more

Other Services

Individual Counselling, Group Counselling, Student Counselling, Relationship Counselling, Marriage Counselling, Geriatric Counselling, Anxiety Disorder, Family Counsell



For more information and enrolment details, contact